

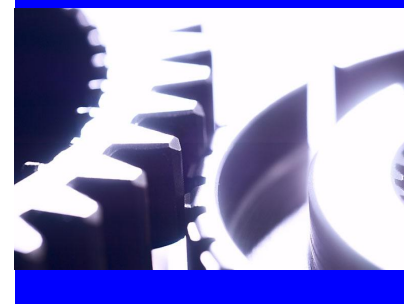
# Productivity power

What company doesn't aim for better productivity? In today's competitive business environment, staff productivity is a vital factor to a company's performance.

While employers are busy seeking new ways to motivate staff and maximise efficiency, many companies have found student workplacements to be a key boost to productivity. While it may seem that students in the workplace would put a strain on staff time and productivity, companies across Australia have experienced the exact opposite, enjoying increased productivity in many tangible ways.

Students undertaking even simple tasks in the workplace free up staff to carry on with other important business activities. And as students gain more competencies during their workplacements, the tasks they perform become more comprehensive and increasingly valuable.

Students can also offer a fresh look at business processes, and suggest innovative approaches that can have a lasting effect on business productivity.



*"If the students come up with an idea or a product that helps people to learn faster and enjoy learning, then they are encouraged to build it in software. "*

John Findlay, Managing Director, Zing Technology, Sydney

What's more, staff are energised by the experience of guiding students in the workplace. They gain a stronger sense of purpose in their own roles and a clearer focus on efficiency and 'getting the job done well'.

*"Staff love to impart their skills. And while they are showing students what to do they become more motivated themselves. The process impacts on staff in a very positive way. "*

Sue Lord, HR Manager, Parkroyal Hotel, Surfers' Paradise

The experience of thousands of companies across Australia has proven that the time and resources allocated to student workplacements is a wise investment in greater productivity returns.