

# The feel good factor

The one benefit employers keep citing as the most important reward of student workplacement is personal satisfaction.

While students gain a real sense of achievement from performing true-to-life to-life work tasks, employers are feeling immense satisfaction from the productive relationships they develop with students whilst guiding them in the in the workplace.

*"One of the reasons we are involved in student workplacements is the buzz we get out of it. It is in line with our personal ethic and the level of work we want to do. "*

Diane Arnold & Doug Tear, John Holland Construction

Contributing to the growth and development of tomorrow's workforce is an undertaking many employers see as vitally important. Sharing knowledge and insights with young people gives a sense of satisfaction that is that is difficult to achieve through other work-related activity.

*"There's nothing more natural and satisfying than sharing your knowledge with a younger person."*

Martin Wandmaker, HR Manager, DHL Worldwide Express

Already, structured workplace learning has set thousands of students on the pathway to success. This tangible difference companies can make to the lives of young people can give all staff involved a great morale boost, which can lead to the realisation of many other business benefits such as increased productivity and enhanced public image.

So whilst many employers are becoming involved in student workplacements simply for the benefit of the student, they are being rewarded with a rare sense of satisfaction that's hard to match.

